



As we mark 30 years of AIDS, let's be inspired by the early days of AIDS activism. AIDS has proven to be much more than an epidemic—it is a movement that has inspired people across the world. This movement is more important now than ever. The beginning of the end of AIDS is now in sight – we must get to Zero new HIV infections, Zero discrimination, Zero AIDS-related deaths. It is our shared vision and our shared responsibility, in memory of the millions who died of AIDS but also for future generations.

**Choose your action – make it happen!**

- LEARN AND EDUCATE OTHERS  
Find out about the latest scientific breakthroughs that bring the end of AIDS closer to sight.
- MAKE YOUR VOICE HEARD  
Enter your blogs, videos, pictures, websites – be creative and show how you contribute to the beginning of the end of AIDS
- GIVE  
Make a donation to show your support
- NOMINATE  
Nominate a grassroots organization for the Red Ribbon Award
- PARTICIPATE  
On CrowdoutAIDS, contribute to UNAIDS youth strategy
- MAKE YOUR MARK  
Add the twibbon and turn Facebook and Twitter red

## Annie Lennox and Michel Sidibé call upon you to bring an end to AIDS

### Additional links:

- [2011 World AIDS Day campaign](#)

- [UNAIDS](#) 



- [2011 World AIDS Day Report](#)

- [World AIDS Day Report - Press Release](#)

- [CrowdOutAIDS](#)

CrowdOutAIDS is a collaborative online/offline project by and for young people. In four steps, UNAIDS' new strategy on youth and HIV is being developed. <http://www.crowdoutaids.org/>