



Just two days left to submit video/photo to the '[Do One Thing For Diversity and Inclusion](#)' 2012 Competition, organised by the UNESCO Centre of Florence in partnership with the UN Alliance of Civilizations and many other partners to celebrate the World Day for Cultural Diversity for Dialogue and Development.

Deadline for submissions is Wednesday, 15 August.

The theme is: "What does 'Diversity and Inclusion' mean to you? Why does diversity matter to you? Show us your personal vision".

The [United Nations Alliance of Civilizations \(UNAOC\)](#) in partnership with UNESCO and various other partners from corporations to civil society launched, back in May, a campaign "Do One Thing for Diversity and Inclusion", aimed at engaging people around the world to Do One Thing to support Cultural Diversity and Inclusion.

Following the adoption in 2001 of the Universal Declaration on Cultural Diversity the UN General Assembly declared May 21 as the World Day for Cultural Diversity for Dialogue and Development. This Day raises awareness on the richness of world cultures and the opportunities that cultural diversity can bring to societies.

Why does diversity matters?

Three-quarters of the world's major conflicts have a cultural dimension.

Bridging the gap between cultures is urgent and necessary for peace, stability and development.

The 2012 campaign, by encouraging people and organizations from around the world to take concrete action to support diversity, aims:

- To raise awareness worldwide about the importance of intercultural dialogue, diversity and inclusion.
- To build a world community of individuals committed to support diversity with real and every day-life gestures.
- To combat polarization and stereotypes to improve understanding and cooperation among people from different cultures.

Join the worldwide campaign, "Do One Thing for Diversity and Inclusion", like the [Facebook page](#) and encourage your neighbors, your family, your friends and your coworkers to Do One Thing to support Diversity and Inclusion on the World Day for Cultural Diversity for Dialogue and Development on May 21, 2012.

Every one of us can do ONE thing for diversity and inclusion; even one very little thing can become a global action if we all take part in it.

Additional links:

- [World Day for Cultural Diversity for Dialogue and Development](#)
- Learn more on the campaign '[Do One Thing For Diversity and Inclusion](#)'

[Complete list of Competitions organized by the United Nations System and partners](#)