



The International Organization for Migration ( [IOM](#) ), in collaboration with the Indonesian Government and UNFPA, has launched a campaign in Bandung to raise awareness of the dangers of human trafficking among 3,000 children aged 12-18 in West Java.

Funded by the US State Department's Office to Monitor and Combat Trafficking in Persons, and the United Nations Trust Fund for Human Security (UNTFHS), the campaign is supported by Bandung-based youth groups and members of the local anti-trafficking group Generasi Berencana (GEBER.)

The campaign consisted of information sessions, combined with performances by Bandung school students and the Lyla Band, a popular Jakarta based music group committed to support the fight against trafficking.

Each child was given a "Zero Tolerance for Trafficking in Persons" information bag containing a comic book and a pin. The comic book illustrates a set of typical trafficking scenarios, inspired by the real experience of former victims of trafficking assisted by IOM.

"West Java is a source province of human trafficking in Indonesia. Teenagers are particularly vulnerable to the wiles of traffickers, and therefore information dissemination initiatives need the support of all stakeholders concerned, including the community and the teenagers themselves," said Ahmad Heryawan, Governor of West Java.

IOM Indonesia's data shows that of the hundreds of young Indonesians have fallen victim to human trafficking over recent years. Most experienced sexual exploitation, or were trafficked to work as domestic workers overseas or in Jakarta. Many were also forced into prostitution in border areas, or forced to work in palm oil plantations or mining sites across the country.

The campaign has benefited from support from the Body Shop chain and the international anti-slavery movement Walk Free, both of which contributed to the production of the comic book.

For further information, please contact

*Nurul Qoiriah*  
*IOM Jakarta*  
*Email: [nqoiriah@iom.int](mailto:nqoiriah@iom.int)*  
*Tel. +62 21 57951275*