



**Celebrated on 5 May - SAVE LIVES: Clean Your Hands - WHO's global annual campaign.**

This year's campaign has been a success, with increased registrations for SAVE LIVES: Clean Your Hands, new countries joining and new Member States pledging to combat health care-associated infection and launching national hand hygiene campaigns.

Celebrations aimed to be as inclusive of everyone as possible! This time round the day (5 May) fell on a Sunday, a rest day for most, but not for all. Activities have always been promoted as 'on or around 5 May' to ensure all health-care workers have the opportunity to take part in important hand hygiene awareness-raising activities. Therefore, WHO encouraged those working on Saturday and Sunday, to celebrate hand hygiene promotion and improvement on 4 and 5 May 2013. Celebrations in other parts of the world where these are not regular working days are taking place on 6 and 7 May 2013.

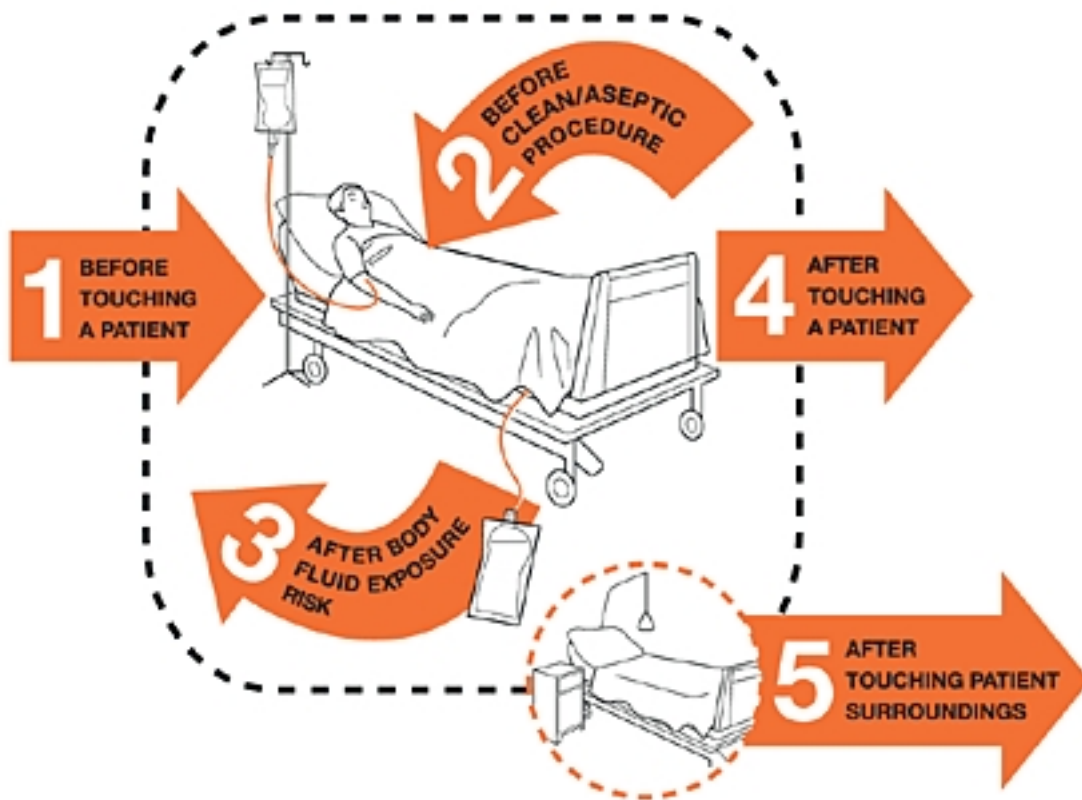
### **My 5 Moments for Hand Hygiene**

The My 5 Moments for Hand Hygiene approach defines the key moments when health-care workers should perform hand hygiene.

This evidence-based, field-tested, user-centred approach is designed to be easy to learn, logical and applicable in a wide range of settings.

This approach recommends health-care workers to clean their hands

- **before touching a patient,**
- **before clean/aseptic procedures,**
- **after body fluid exposure/risk,**
- **after touching a patient, and**



**Additional links:**

- [World Health Organization](#) (WHO), [Facebook](#);
- [Find out more about My 5 Moments for Hand Hygiene](#);
- How can you best handwash? [Find out and get the full poster](#) .