



aidex
2013
THE GLOBAL
HUMANITARIAN & DEVELOPMENT
AID EVENT
13-14 NOVEMBER, BRUSSELS

AidEx, Europe's only international humanitarian and development aid event, returns to Brussels Expo for its third year now

It is not just another 'trade-show' or 'talking-shop', but an event that works hard to help improve the situation on the ground. This year, AidEx can count on extensive support and participation of the United Nations agencies based in Brussels.

From 13 to 14 November 2013, humanitarian and development experts from around the world will convene in Brussels for the two-day annual AidEx conference gathering 200 exhibitors and 2,000 aid professionals. AidEx brings together the many crucial organizations working in aid delivery, in order to discuss obstacles and together plan better strategies and implement ideas. With an exhibition area that covers all relevant cluster groups in the sector - including the United Nations Office for Project Services (UNOPS) and a key-supporter to the event the UN High Commissioner for Refugees (UNHCR) amongst others - a conference programme that encourages open debate and collaboration and a variety of key opportunities to engage, interact and network, AidEx is a must-attend event for every organization in the sector.

This year's conference takes the overarching theme of "Sustainability and Resilience". Debates will include whether Millennium Development Goals (MDGs) can be replaced by Sustainable Development Goals (SDGs), the growing need for population resilience and the increasing participation of businesses in aid.

"To address the unspoken", the United Nations will have its representatives taking part in almost all the conference sessions:

- Moraig Henderson, Deputy Director in Policy and Communications from UNDP and Marie France Bourgeois, in charge of securing funding for UNICEF at the European Commission, will answer the question: "Are the UN SDGs the correct way forwards, or is there a better alternative?"
- Enrico Pausilli, P4P Country Coordinator for Ethiopia at WFP and a speaker (tbc) from UNDP will address the issue of "UN SDGs – The Role of Business". Mr Pausilli will also take part of the "Wrap-Up of Day 1" reviewing the discussion of the day.
- Krystyna Bednarska, Country Director for Madagascar from WFP will share her views on "The multi-dimensional realities of Sustainability and Resilience".
- "Resilience is a development issue, not a humanitarian issue" will see participate to the discussion Jean-Christophe Adrian, Director of the UN Habitat Liaison Office for European Institutions and Chris Maher, Acting Director of Polo Eradication at WHO.
- Isabelle de Muysers-Boucher, Chief of the Logistic Support Unit at UNOCHA, will conclude the all conference focusing on the subject of "Stakeholder Partnerships=The Key to Sustainability". Along with a speaker (tbc) from UN-Habitat, she will also focus on "The Governmental Agenda" related to providing, creating and supporting Sustainability and Resilience.
- Anna Spindler, Chief of Procurement at UNOPS and Vicente Escribano, Director Supply Management and Logistics at UNHCR will discuss the concept "Sustainable Procurement".

AidEx is free to attend, including all conference and workshop sessions. The 2013 visitors will discover new activities such as "Struggle for Survival Simulation", where people take the role of someone living in the developing world, the "Careers Pavilion", where aspiring and existing professionals will be helped to find a suitable appointment, and the "AidEx-Fleet Forum Fleet Excellence Training Programme", which will provide from 11 to 15 November an entire week's training. And on 13 November at 5.30 pm the winner of the Humanitarian Hero of the Year Award for 2013 will be announced. All making it worthwhile to attend!

"Tell me and I'll forget; show me and I may remember; involve me and I'll understand"
Chinese proverb

For further information, visit: <http://www.aid-expo.com/>.

To register, go to: <http://www.aid-expo.com/en/registration.aspx>. Please, note that you have to book a seat for every conference session as seats are limited:

<http://www.aid-expo.com/en/conference/conference-programme.aspx>.

Have a glimpse at AIDEx 2012 Highlights Video: <http://www.aid-expo.com/en/visit/2012.aspx>.