



**29.02.2016 - Heritage is our legacy from the past, what we live with today, and what we pass on to future generations. Our cultural and natural heritage are both irreplaceable sources of life and inspiration.**

Places as unique and diverse as the wilds of East Africa's Serengeti, the Pyramids of Egypt, the Great Barrier Reef in Australia and the Baroque cathedrals of Latin America make up our world's heritage.

What makes the concept of World Heritage exceptional is its universal application. World Heritage sites belong to all the peoples of the world, irrespective of the territory on which they are located.

The United Nations Educational, Scientific and Cultural Organization (UNESCO) seeks to encourage the identification, protection and preservation of cultural and natural heritage around the world considered to be of outstanding value to humanity. This is embodied in an international treaty called the Convention concerning the Protection of the World Cultural and Natural Heritage, adopted by UNESCO in 1972. More than half of UNESCO's World Heritage List consists of cultural and natural heritage sites located in Europe.

Whether they are close to home or oceans away, World Heritage properties fill us with wonder and tell incredible stories of cultural and natural diversity on our planet. To celebrate the importance of World Heritage, get involved in UNESCO's photo competition [#OurWorldHeritage](#). [#OurWorldHeritage](#) invites people to share their unique World Heritage stories and experiences with the global community.

## **How do I participate?**

Post a photograph of yourself at a World Heritage site on Instagram using the tag #OurWorldHeritage and tell the world why you enjoyed that experience in the description.

Follow [UNESCO on Instagram](#) to participate!

## **Prizes**

The top 5 entries will receive a free UNESCO gift bag with a complimentary copy of the publication, [World Heritage in Europe Today](#)

The top 10 entries will be showcased on the World Heritage Centre's website as part of the #OurWorldHeritage competition.

Deadline for entries is the 7th March 2016. Winners will be announced by the end of April 2016.

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## UNRICs Related Links

- [UNESCO](#)
- [#OurWorldHeritage Competition](#)

- [UNESCO on Instagram](#)

## Photo Credits

UN Photo - Great Mosque of Djenné, Mali