

## CINE-ONU

To celebrate World Environment Day

The United Nations

invites you to the screening of

### « Meat the Truth »

Wednesday, 26 May 2010, 6:30 p.m.



*The film will be followed by a Q & A session with Dutch MP Marianne Thieme  
and moderated by Arni Snaevarr (UNRIC)*

## About the film

Meat the Truth is the first documentary to address the relationship between livestock farming and climate change. The film is presented by the Dutch politician Marianne Thieme, MP for the Party for the Animals in the Netherlands. This documentary highlights an issue that has been overlooked by earlier films on climate change, namely: intensive livestock production. *Meat the Truth* draws attention to this by demonstrating that livestock farming generates more greenhouse gas emissions worldwide than all cars, lorries, trains, ships and planes added together. The calculations used in the film derive from, and have been verified by, the Food and Agriculture Organisation of the United Nations (FAO), the World Watch Institute and the Institute for Environmental Studies, Free University Amsterdam and numerous other reliable scientific sources.

[www.meatthetruth.nl](http://www.meatthetruth.nl)

Marianne Thieme is both co-founder and party leader for the Party for the Animals in The Netherlands. Following her Master in Law at the Erasmus University in Rotterdam, she worked for a governmental advice bureau for several years. Her career in animal protection began as a fauna consultant for the Dutch Society for the Prevention of Cruelty to Animals, after which she became policy advisor at Bont voor Dieren (Fur for Animals) and later director at Stichting Wakker Dier, the biggest animal protection organization in The Netherlands with the exclusive goal of ending the intensive livestock industry. In November 2006, Marianne won a seat in the Dutch House of Representatives and also became party chair.



**World Environment Day (WED) 2010** aims to be the biggest, most widely celebrated, global day for positive, environmental action.

Commemorated on 5 June since 1972, WED is one of the principal vehicles through which the UN stimulates worldwide awareness of the environment and encourages political attention and action. Through WED, we are able to give a human face to environmental issues and enable people to realize not only their responsibility, but also their power to become agents for change in support of sustainable and equitable development. WED is also a day for advocating partnerships among all stakeholders or perhaps, even more correctly, among all species living on this one planet and sharing a common future.

**WED2010**  
WORLD ENVIRONMENT DAY . 5 JUNE  
MANY SPECIES ONE PLANET ONE FUTURE

[www.unep.org/wed/2010/english/](http://www.unep.org/wed/2010/english/)

## International Day for Biological Diversity 2010



The theme of the International Day for Biological Diversity in 2010 is Biodiversity for Development and Poverty Alleviation. Celebration on this theme provides unique opportunity to raise public awareness on the importance of biodiversity to sustainable development and the attainment of the Millennium Development Goals. The theme is particularly pertinent in 2010, as this is the International Year of Biodiversity and it is the target year for the 2010 Biodiversity Target. In 2002, Parties to the Convention on Biological Diversity committed to achieve by 2010 a significant reduction of the current rate of biodiversity loss as a contribution to poverty alleviation and to the benefit of all life on Earth.

Actions to achieve the 2010 Biodiversity Target were incorporated in the Plan of Implementation of the World Summit on Sustainable Development adopted in Johannesburg in September 2002 and later endorsed by the United Nations General Assembly. Subsequently, the 2010 Biodiversity Target was incorporated as a new target under Goal 7 (to “Ensure environmental sustainability”) of the MDGs.

Biodiversity conservation and sustainable use with equitable sharing of benefits derived from its natural services are the basis of human well-being. Vital signs for biodiversity are plummeting and the related ecosystem services seriously undermined. Biodiversity benefits are being threatened by development choices that ignore the full value of these natural services to us all and particularly the poorest. Reversing this negative trend is not only possible, but essential to human well-being.

Global responses to biodiversity loss and the strategies for its conservation need to be reinforced and re-tooled to reverse the current trend of continued loss. The conservation, sustainable use, and equitable sharing of the benefits of biodiversity require integration across policy reforms and institutional strengthening. Country leadership and increased support from development cooperation are critical for the implementation of the Convention on Biological Diversity.

[www.cbd.int/2010/welcome/](http://www.cbd.int/2010/welcome/)