

To mark Mandela Day, the United Nations and the Embassy of the Republic of South Africa are proud to present:

## *Searching for Sugar Man*



**The film will be introduced by:**

### Mr. Ellwyn Beck



Mr Ellwyn Othneil Beck was born on 11 October 1953. After completing his schooling he pursued his interest in education by completing a BA degree in 1979, at University of Roskilde, Denmark. He served as the Deputy Chief Representative of the African National Congress (ANC) in Norway from 1986 to 1994 and was an active member of the Anti-Apartheid Movement in Denmark. Subsequent to the first democratic elections in South Africa, he was absorbed into the Department of International Relations and Cooperation in 1995. Prior to being posted to Brussels as Minister Plenipotentiary he served in South African Mission in Bonn, Berlin and Madrid.

### Mr. Carlos Jimenez



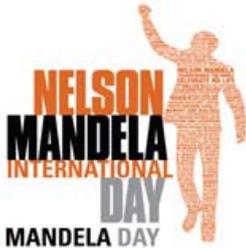
Mr Carlos Jimenez is a Desk Officer at the United Nations Regional Information Centre in Brussels. Mr. Jimenez started his career at the United Nations in 1984 and has since worked at UN offices in New York, Madrid and Geneva. He studied journalism at the School of Communications of American University in Washington and was a correspondent at EFE, Spanish News Agency.



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# TAKE ACTION. INSPIRE CHANGE.

## MAKE EVERY DAY A MANDELA DAY



Can you spare **67 minutes** of your time helping others? Change was the gift given to all South Africans by Nelson Mandela. Now it's **YOUR** turn.

By devoting 67 minutes of your time – one minute for every year of Mr. Mandela's public service – you can make a small gesture of solidarity with humanity and a step towards a global movement for good.

Join in and donate 67 minutes of your time in serving your local community on Nelson Mandela Day, 18 July 2013. Here are just a few examples of how you can take action and inspire change:

- Make a new friend. Get to know someone from a different cultural background. Only through mutual understanding can we rid our communities of intolerance and xenophobia.
- Read to someone who can't. Visit a local home for the blind and open up a new world for someone else.
- Help out at the local animal shelter. Dogs without homes still need a walk and a bit of love.
- Offer to take an elderly neighbour who can't drive to do their shopping/chores.
- Help someone get a job. Put together and print a CV for them, or help them with their interview skills.
- Get tested for HIV and encourage your partner to do so too.
- Take a bag full of toys to a local hospital that has a children's ward.
- Clean out your cupboard and donate the clothes you no longer wear to someone who needs them.
- Volunteer at your local soup kitchen.
- Mow someone's lawn and help them to fix things around their house

To see all 67 suggestions for action visit the Nelson Mandela International Day site.  
([www.mandeladay.com](http://www.mandeladay.com))

**Next CINE-ONU screening:  
"Girl Rising" 23rd September,  
with Her Royal Highness Princess Laurentien of the Netherlands,  
UNESCO Special Envoy on Literacy for Development**